

# Acquisition Overview

All Users  
100.00% Sessions

Sep 1, 2017 - Sep 30, 2017

Primary Dimension:

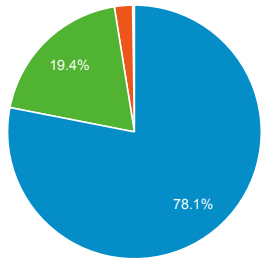
Conversion:

Top Channels

All Goals

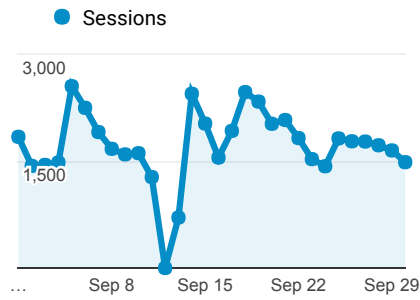
[Edit Channel Grouping](#)

## Top Channels

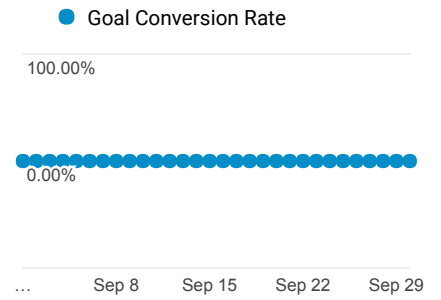


- Referral
- Direct
- Organic Search
- Social

## Sessions



## Conversions



### Acquisition

### Behavior

	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓
	51,589	20.98%	10,821	18.30%	10.16	00:05:10
1 Referral	40,280	<div style="width: 78.1%;"></div>		17.82%	<div style="width: 78.1%;"></div>	
2 Direct	9,998	<div style="width: 19.4%;"></div>		20.28%	<div style="width: 19.4%;"></div>	
3 Organic Search	1,193	<div style="width: 2.3%;"></div>		18.27%	<div style="width: 2.3%;"></div>	
4 Social	118	<div style="width: 0.2%;"></div>		16.10%	<div style="width: 0.2%;"></div>	

### Conversions



#### Set up a goal.

To see outcome metrics, define one or more goals.

[GET STARTED](#)

To see all 4 Channels click [here](#).